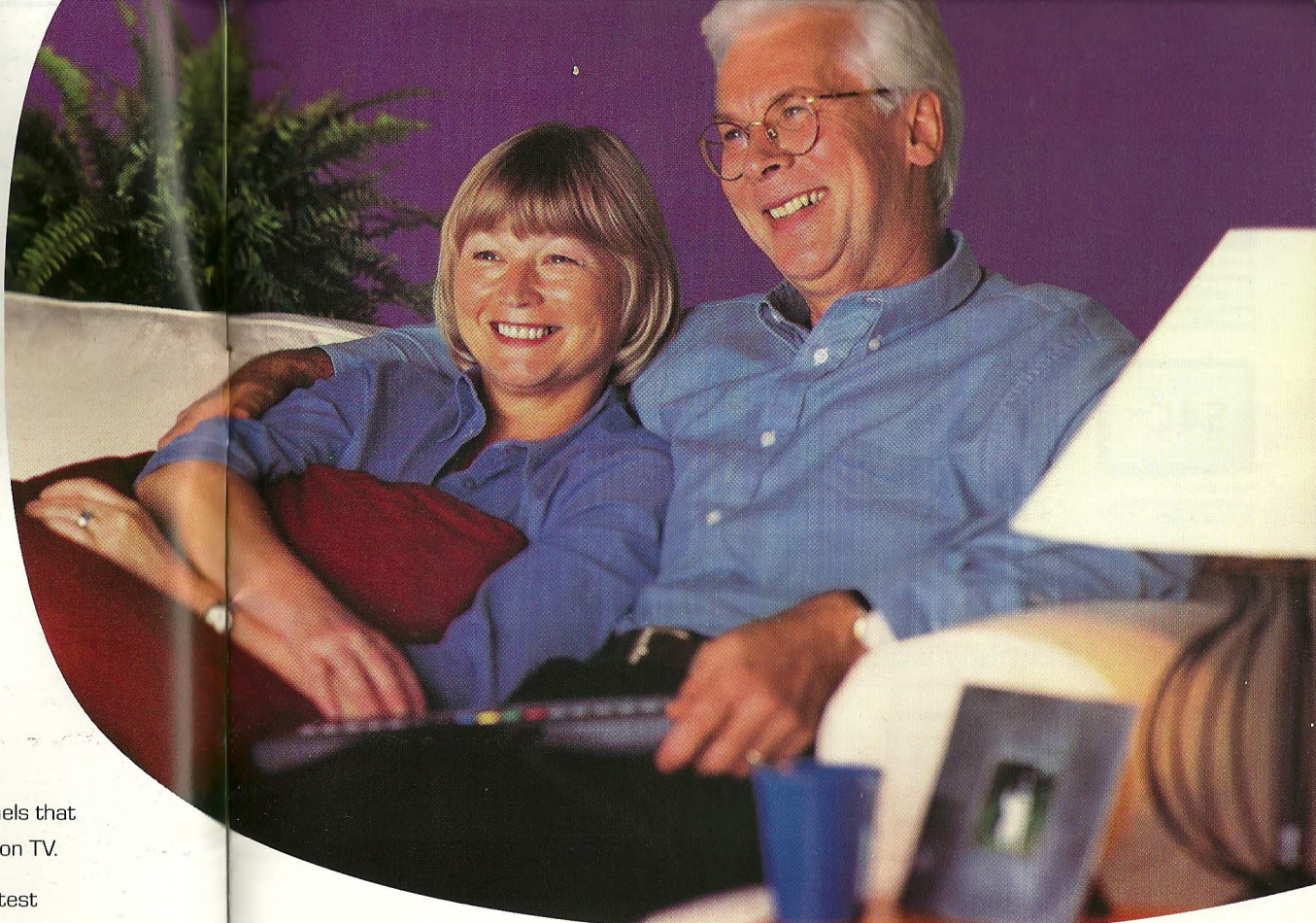


Isn't it time
you switched
ON?





So what is digital TV?

Digital TV is a new way of getting better TV. It means you can enjoy clearer pictures, sharper sound and many more channels, all through your existing television.

Better still, digital technology now enables you to use your TV in ways you've never used it before to access a world of new services such as the Internet, games and shopping from home.

What can ONdigital offer me?

We've put together a quality line-up of channels that adds up to some of the best entertainment on TV.

There's something for everyone, from the latest blockbuster movies to top sporting action including coverage of every game in the UEFA Champions League.

But there's more to ONdigital than quality viewing alone.

We have an exciting range of additional services to help you make the most of digital television, including:

- ONnet - FULL Internet access through your TV
- ONgames - interactive games
- ONrequest - our Pay-per-View service
- ONoffer - shopping from the comfort of your sofa.

To discover more about these additional services, turn to page 7.

Why choose ONdigital?

ONdigital is the easiest way to enjoy digital TV.

The beauty of ONdigital is that it comes through an ordinary TV aerial. So you don't need anyone to come and put up a satellite dish or bury a cable in your garden.

In most cases your existing TV aerial will be ideal to receive ONdigital, however some viewers may need an aerial upgrade. ONdigital will be happy to arrange for a Standard Aerial Upgrade subject to our terms and conditions for a special rate of just £40.

