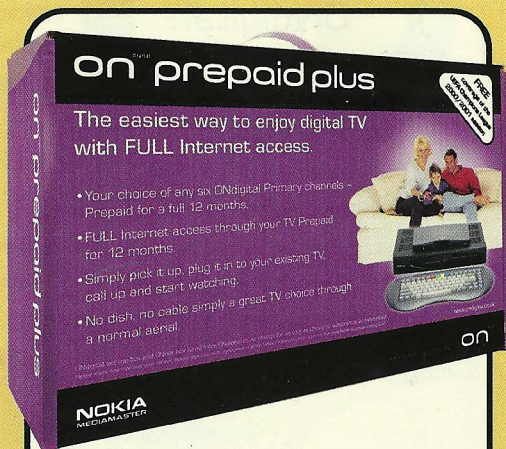


on^{digital} prepaid and on^{digital} prepaid plus

The easiest way to enjoy
digital TV



**ONdigital Prepaid now with
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Includes FREE live coverage of the
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So what is digital TV?

Digital TV is a new way of getting better TV. It means you can enjoy clearer pictures, sharper sound and many more channels, all on your existing television.

Better still, digital technology now enables you to use your TV in ways you've never used it before to access exciting new services like the Internet, email, games and shopping from home.

Why choose ONdigital?

ONdigital is the easiest way to enjoy digital TV.

The beauty of ONdigital is that it comes through an ordinary TV aerial. So you don't need anyone to come and put up a satellite dish or bury a cable in your garden.

In most cases your existing TV aerial will be ideal to receive ONdigital, however some viewers may need an aerial upgrade. ONdigital will be happy to arrange for a Standard Aerial Upgrade subject to our terms and conditions for a special rate of just £40.

What can ONdigital offer me?

We've put together a quality line up of channels that adds up to some of the best entertainment on television.

You'll find there's something for everyone, from the latest blockbuster movies to top sporting action including coverage of every game in the 2000/2001 UEFA Champions League.

But there's far more to ONdigital than quality viewing alone.

We have an exciting range of additional services to help you make the most of digital television, including FULL Internet access through your TV, email through your TV and games.

To discover more about these Additional Services, turn to page 11.



