

Digital television  
made simple.

digital  
on

## So what exactly is digital television?

Digital television is simply a better way of watching TV.

The pictures are pin sharp, the sound is crystal clear, and you can watch in cinema-style widescreen with the latest television sets.

But there's more to digital TV than great sound and pictures, because you also get more of the programmes you really want to watch.

And now thanks to ONdigital, you can be sure getting digital television is refreshingly simple and affordable.

## No dish. No cable. Simply an aerial.

ONdigital is really simple to switch on and use because it comes through a normal TV aerial. So you don't need a dish or cable.

All you do need is an ONdigital box that sits on top of your TV and plugs into the back of the set, or a digital TV that has the technology built in.

You can even unplug your box from one television and plug it into another, so you can view digital TV wherever you are in the house.

Once you've bought your ONdigital box or digital TV and completed an application form, you simply switch on and enjoy.

## Will my aerial pick up ONdigital?

YES! In the majority of cases, your existing TV aerial will be ideal.

Some viewers may need an upgrade to their existing aerial. Subject to our terms and conditions, ONdigital will be happy to arrange for a Standard Aerial Upgrade if required. This includes the adjustment or replacement of most existing domestic aerials.

A free Standard Aerial Upgrade may not be available in every case, if for example your aerial system is particularly complex or is part of a shared system. Written terms and conditions are available on request.

## Coverage

Already, ONdigital reaches the majority of the UK population. This coverage will rapidly increase over the next 18 months. Ask your retailer to check your coverage and tell you which channels you will be able to receive.



