



Sky Sports 1, 2 and 3 FREE for 3 months.*

Plus FREE coverage of all
UEFA Champions League matches.

Offer ends 17th September 2000

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on football
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More matches than anyone

digital
on

Sky Sports 1, 2 and 3 FREE for 3 months when you subscribe to 6 or more Primary channels

If you love football, ONdigital will bring a smile to your face.

Not only do we show more matches than anyone else[†], but we're also bringing you a very special offer.

Right now, when you subscribe to six or more ONdigital Primary channels BEFORE 17 September 2000, we will give you Sky Sports 1, 2 and 3 FREE for 3 whole months^{††}.

That's three of our most popular channels packed full of football and a world of other top sporting action.

After the first 3 months you can simply choose to continue to enjoy these great sporting Premium channels or change your channel selection, it's easy - the choice is yours.

To find out more, ask your ONdigital retailer or call ONdigital on 0808 100 0101.

The beautiful game. Week in, week out.

At ONdigital we've got a passion for football. That's why we show more top action than anyone.

Each week you'll find plenty to keep you on the edge of your seat, including EVERY game of UEFA Champions League, action from the FA Carling Premiership and the biggest games of the AXA FA Cup. Just take a look at our line up. We're sure you'll agree it's a winner.

[†] In 2000 ONdigital showed more of the season's matches than any other UK TV platform.

^{††} Subject to coverage.

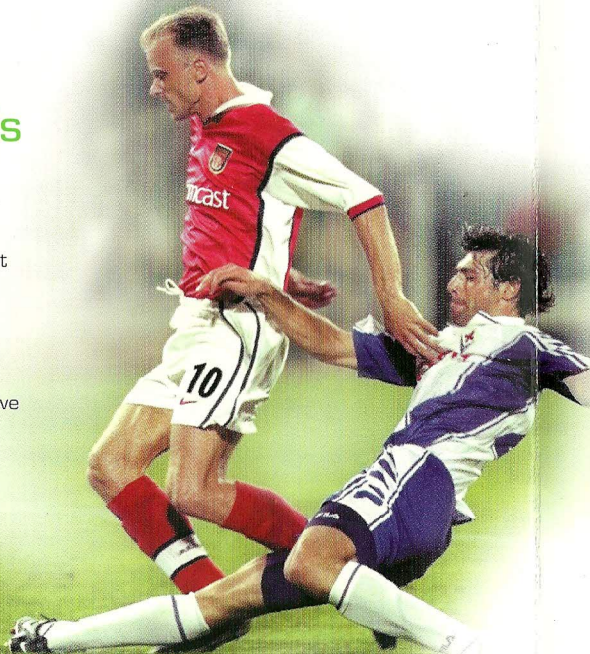


Image courtesy of Allsports.

Upcoming highlights...

August 2000

13th	FA Charity Shield	Chelsea v Manchester United	Sky Sports 2
13th	Nationwide League First Division	Wolves v Sheffield Wednesday	Sky Sports 2
13th	Scottish Premier League Football	St Mirren v Rangers	Sky Sports 3
15th	Scottish Premier League Football	Dundee v Dundee United	Sky Sports 1
18th	Nationwide League First Division	Birmingham City v Fulham	Sky Sports 3
20th	FA Carling Premiership	Manchester United v Newcastle	Sky Sports 1
21st	FA Carling Premiership	Arsenal v Liverpool	Sky Sports 1
27th	FA Carling Premiership	Aston Villa v Chelsea	Sky Sports 1
27th	Scottish Premier League Football	Celtic v Rangers	Sky Sports 3

September 2000

1st	Nationwide League First Division	Tranmere Rovers v Stockport	Sky Sports 2
3rd	Nationwide League First Division	Nott'm Forest v Huddersfield Town	Sky Sports 2
6th	FA Carling Premiership	Chelsea v Arsenal	Sky Sports 1
10th	Nationwide League First Division	Fulham v Barnsley	Sky Sports 2
10th	FA Carling Premiership	Derby County v Charlton Athletic	Sky Sports 1

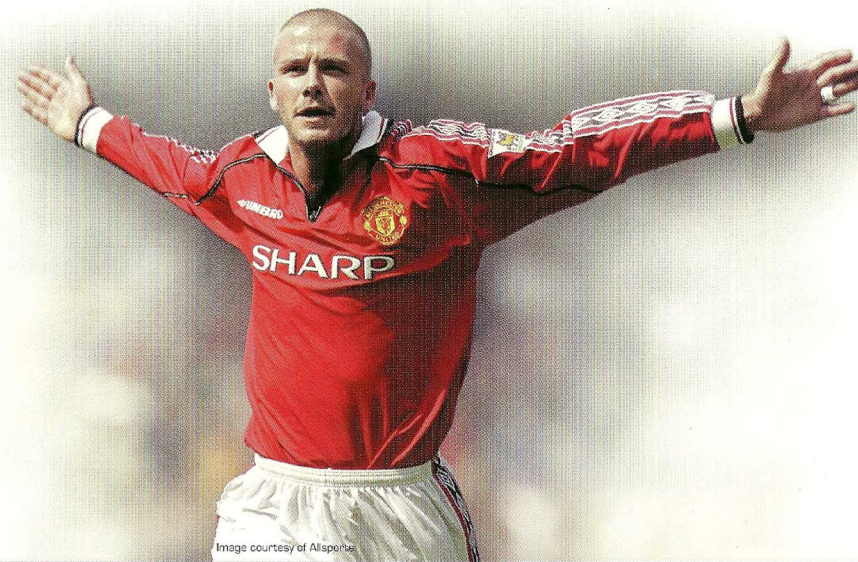


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