



say a
big hello
to ITV
Digital





Welcome



As you may know, ITV Digital is the new name for ONdigital.

By getting together with ITV, we are able to offer you an even better choice of channels and services. Just for starters, we can bring you the ITV Sport Channel, which makes ITV Digital the new home of football.

ITV Digital is a great way to get digital television. We give you access to up to 50 of the best channels available, including E4, Cartoon Network, MTV and FilmFour to name but a few. And that's not all.

ITV Active lets you surf the internet through your TV, send emails all over the world, and even do your weekly shopping at Tesco.com.

Best of all, there's no need for a dish on the side of your house, because ITV Digital arrives through a normal aerial.

We aim to make digital television as easy and enjoyable as possible.

In fact, ask about ITV Digital here today and you could be at home watching today.

All the channels you could ever want

At ITV Digital we want to give you the best channels you've ever seen.

So we offer you the chance to see up to 50 great quality channels, showing the best new films, top sport and the most talked-about TV such as brand new Friends on E4, The Simpsons on Sky One and every match in the UEFA Champions League on the new ITV Sport Channel.

Free-to-view channels:

An entertaining mix of programmes including drama, news, journalism, documentaries, comedy and entertainment.	Diverse programming on subjects which captivate, inspire and stimulate, as well as original comedy with a real edge.	A refreshing mix of witty and irreverent original programmes and unexpected theme nights that you won't see anywhere else.	Round the clock news from the BBC, with headlines every 15 minutes and live coverage of events as they happen around the world.	BBC Knowledge with its stimulating mix of factual content takes you further into the topics that really interest you.	BBC Parliament brings live, uninterrupted coverage of the House of Commons and 'recorded as live' coverage of the House Of Lords. Audio only.	Great graphics and information, from today's news headlines to share prices in Japan. Quick and easy to find your way around.	All your traditional favourites, now utterly transformed by digital technology. (Not available on satellite.)	A channel for England and Wales with a different view - younger and fresher. (Not available on satellite.) Available in England and Wales.	Northern Ireland's digital terrestrial channel. (Not available on satellite.) Available in Northern Ireland.	More sport, more dramas, more entertainment and a whole lot more choice. (Not available on satellite.) Available in Scotland.	It's alternative, edgy, risky and innovative.
										* BBC services are provided free-to-view as part of the BBC licence fee.	
A lively terrestrial channel with better UK-wide coverage than ever before.	Clearer text, web-style graphics, faster, easier... it's definitely not the teletext you know.	Offers up-to-date information and programme listings for ITV channels whilst keeping the TV picture permanently in view.	With the launch of the ITN News Channel you can enjoy the latest news from home and abroad as it breaks each morning. From 5.30am-9.00am	The high street on your TV. Shop from your sofa with this channel. Not available in Wales.	TV Travel Shop has exclusive holiday offers from all the major tour operators.	FourText gives programme details and times for the current and following day for Channel 4 and FilmFour.	Tele8 provides an hour of Gaelic programmes every day, including cartoons, documentaries, religious services and music shows. Only available in Scotland.	Home-grown programming for Wales. 12 hours a day. Only available in Wales.	S4C2 is a bi-lingual service showing live debates from the National Assembly for Wales whenever it is in session. Only available in Wales.		

Primary channels:

A very popular channel, featuring favourites like The Simpsons.	The UK's only music and comedy channel, featuring current sounds and the best in cult comedy.	The very best of British comedy and drama.	Inspirational ideas for gardens, homes, travel and food all courtesy of your favourite personalities.	Stimulating factual entertainment, from documentaries to science and natural history.	From golden greats to contemporary classics, all uncut and uninterrupted, there's something for everyone. Great films without paying a premium.	Nickelodeon is stacked with wicked cartoons and the coolest live action, comedy and drama.	Comedy is Paramount. The only channel dedicated to bringing you outstanding comedy from both sides of the Atlantic.	The entertainment channel from Channel 4 showing brand new series of Friends, ER, Ally McBeal and new UK shows.	For toontastic entertainment catch Cartoon Network - the 24 hour a day animation channel. Toon in to family favourites like Tom and Jerry and Scooby-Doo.	The world's most famous music channel, playing the biggest hits, the biggest stars and exclusives that count	Top class international sport with a focus on British achievement and at home and abroad.
These two channels count as one											
TV to tempt your taste buds on Europe's only food channel.	Fresh and involving - the ultimate women's magazine on TV.	Fast cars, bikes and women - the channel for men who like all the action.	Hit comedies, dramas and soaps from around the world.	Adventure and entertainment for children designed to enlighten kids about the world around them.	A channel dedicated to aviation, space, mankind, adventure and our world.	A channel devoted to your wellbeing, from Boots and Granada.				These two channels count as one	

Premium channels:

A premier film and entertainment channel. It offers some of the best in quality film and entertainment.	A 24 hour contemporary movie channel. The place for people to chill out and escape to.	FilmFour brings you top British films and other influential and provocative films.	British live sport. In-depth sporting analysis. A wide range of sport-related programmes including Premier League Football.	Sporting action including live coverage of international cricket test matches, rugby union, golf and the dramas of the FA Cup.	You get Sky Sports 3 free when you choose either Sky Sports 1 and/or Sky Sports 2.

Additional services:

Exclusive action from the UEFA Champions League, Nationwide Football League and Worthington Cup featuring more than 130 top quality matches per season.	Interactive games for all the family.	An interactive TV guide and a whole lot more.	Your choice of pay-per-view entertainment and sport. Formerly Onrequest.	Internet access through your TV.	Live pay-per-view matches from the FA Barclaycard Premiership and Nationwide Football League. Also available as part of a package.

There's no such thing as too much football...

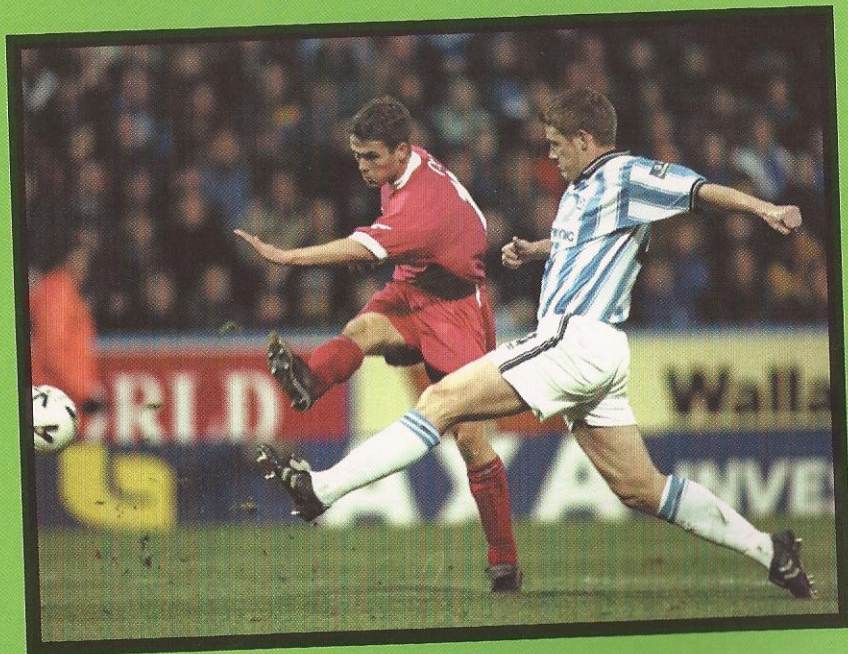
ITV Digital is the new home of football, bringing you more football than you'll find anywhere else. And not just the top Premiership games either.

Because fans love all sorts of teams – we bring you action from all levels of the beautiful game, including the Nationwide Football League, FA Barclaycard Premiership and the UEFA Champions League.

ITV Digital – the new home of football

ITV Digital is the only place you can be sure to see the new ITV Sport Channel with coverage of every match in the UEFA Champions League and together with Sky Sports 1, 2 and 3 you could see action from all of these competitions:

UEFA Champions League	Worthington Cup
FA Barclaycard Premiership	AXA FA Cup
Nationwide Football League Division 1	International Matches
Nationwide Football League Division 2	Bank of Scotland Scottish Premier League
Nationwide Football League Division 3	Tennents Scottish Cup



...or too many big movies



If you fancy getting up close to some of the world's biggest stars, ITV Digital brings you more than 700 movies every month. All of them with amazing sound and picture, and quite a few in widescreen.

Sky Premier and Sky MovieMax bring you some of the most well-known and well-loved movies like Runaway Bride and American Pie, with some slightly edgier stuff on FilmFour and film classics on Carlton Cinema.

So whether you're a movie buff with a thing for Casablanca, or you just want to see

Hollywood's biggest and best, like Sixth Sense with Bruce Willis, we've got loads of movies you can handle.

ITV Select* Your first choice for great movies

To make sure you never miss out on some of Hollywood's biggest blockbusters, ITV Select brings them to you on a pay-per-view basis.

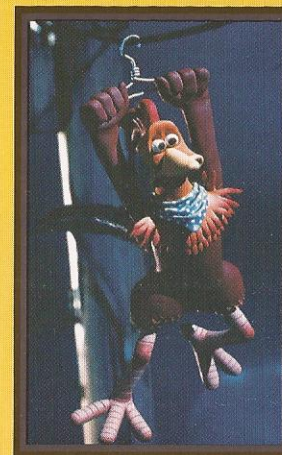
We've made ordering easy. With just a few clicks on your remote control, we can bring the movies to you with widescreen and surround sound on selected films – so you can avoid the hassle of going to the video shop.

With five ITV Select channels† and a choice of start times, there's always something you want to see starting soon, such as MI:2, the biggest global box office hit of 2000 starring Tom Cruise; and Chicken Run, brought to you from the creators of Wallace and Gromit.

ITV Digital really does bring you what you want, when you want it.

* Formerly ONrequest.

† Limited service available in Wales – see channel 50 for details.



How do I get ITV Digital?

ITV Digital box or digital television – it's your choice.



Free loan of an ITV Digital box

This means we will loan you an ITV Digital box free for as long as you subscribe to ITV Digital.

The ITV Digital box is really easy to set up, and if you're having any trouble, you can always call us for help.

Best of all, it works with your existing TV and a normal aerial; so there's no need to wait for an installer or to have a dish on the side of your house.†

†Standard Aerial Upgrade may be required – see contract for full details.



You could access up to 15 free-to-view channels plus six available ITV Digital Primary channels for just £9.99 a month. If you want more channels, we make it easy to add them whenever you like.

You can also add internet access with ITV Active from just £5 a month. But more of that later.

Here are your main options.

OPTION 1 – £6.99 a month

Up to 15 free-to-view channels plus any one available Primary channel from the list you'll find on pages 3 and 4 of this leaflet.

OPTION 2 – £9.99 a month

Up to 15 free-to-view channels plus any six available Primary channels from the list you'll find on pages 3 and 4.

OPTION 3 – £13.00 a month

Up to 15 free-to-view channels plus all the available Primary channels from the list you'll find on pages 3 and 4.

Only pay for the channels you actually want to watch

Premium channel options

If you love sport or films then this is when you become a kid in a sweet shop.

And because we're not your mum, you could have as many as you like, just total up the cost and add it to your Primary channel option.

FilmFour	£5.99 per month
ITV Sport Channel	£6.99 per month
ITV Sport Channel and ITV Sport Select†	£9.99 per month
1 Sky Premium channel	£12 per month
2 Sky Premium channels	£16 per month
3 Sky Premium channels	£19 per month
4 Sky Premium channels	£21 per month

Sky Sports 3 is free when you choose Sky Sports 1 or 2.

†ITV Sport Select pay-per-view services will also be available without subscription to the ITV Sport Channel.



Digital televisions

Digital televisions are widescreen televisions with a major difference.

They offer great sound and picture quality, and they have all the techie bits you'll find in our ITV Digital box built-in. So they let you receive up to 15 free-to-view channels as soon as you get home. You can spot them in-store thanks to the DVB mark – the mark of a digital television.

When buying a digital television, if you sign up to ITV Digital in-store you could receive these ITV Digital Primary channels free for six months:



These two channels count as one

Just plug it in, switch on and you're away. With no waiting for an installer, and no need for a dish on the side of your house.**

How to put even more channels on your Digital TV

If your free ITV Digital Primary channels just aren't enough, you could have them all for just £3 a month extra. But what's the catch? Well, there isn't one.

You can also subscribe to these Premium channels any time you like, just by phoning us up.

FilmFour	£5.99 extra per month
ITV Sport Channel	£6.99 extra per month
ITV Sport Channel and ITV Sport Select†	£9.99 extra per month
1 Sky Premium channel	£12 extra per month
2 Sky Premium channels	£16 extra per month
3 Sky Premium channels	£19 extra per month
4 Sky Premium channels	£21 extra per month

**Aerial upgrade may sometimes be required.

†ITV Sport Select pay-per-view services will also be available without subscription to the ITV Sport Channel.



ITV Active



It's hard to avoid hearing about the internet these days, isn't it?

But actually making the most of it can be fairly tricky and expensive.

So we'd like to introduce you to ITV Active, which puts the internet on your TV, and means you don't have to fork out for an expensive PC as we'll loan you an ITV Active box and remote keyboard free of charge.

Once your ITV Active box is connected to your TV and telephone socket, you just press the WWW button on your free remote keyboard and the internet appears on your TV.

We've made it all really easy too; because the ITV Active home page can take you straight to all sorts of useful sites, letting you shop online at Tesco.com, browse for books at Waterstone's and order pizza online from Dominos.

If you want to, you can even watch telly while you surf the internet, so there's no need to miss a moment of Corrie. And who could say no to sending out for pizza while you're watching the big match on the ITV Sport Channel.



ITV Active – Surfing made simple

- Surf millions of sites from your sofa, search for information and shop online
- You don't need a PC – just the free ITV Active box and keyboard while you subscribe
- Send and receive emails with ITV Active. It's even easy to send voice messages and home video grabs
- Costs from just £5 per month, plus calls from 1p per minute off-peak and 2p per minute peak for BT customers††
- Soon you'll be able to play along with your favourite TV game shows, chat with screen stars and even download mobile phone ring tones

order the essentials Online



First things first

So, that's us in a nutshell... well in a brochure. If we've convinced you and you want to sign up to ITV Digital, just speak to one of the staff and ask for the free loan of an ITV Digital box, or if you're feeling generous, treat yourself to a digital television.

Whichever option you go with, you just know you're going to be watching better television in next to no time. And hassle free.

And now, the main points again...

If you've just flicked through this leaflet looking for a run down of all the main points, then this is what you're looking for.

- Free loan of an ITV Digital box and receive up to 15 free-to-view channels and any six available Primary channels for £9.99 a month.
- There's no waiting for installation and you don't need a dish – just connect your ITV Digital box to your existing TV and a normal aerial.
- £5 more every month could give you access to millions of websites through your TV with ITV Active.
- We bring you access to up to 50 of the best channels available, and make it easy to pay for just the ones you want to watch.

At ITV Digital, we want to make watching TV more enjoyable and entertaining than ever before – not more complicated. So if there's anything at all we haven't made clear, just ask in-store or call us on 0808 100 0101 and we'll be pleased to explain.





Images courtesy of: You've Got Mail, Shakespeare in Love, Fight Club and Runaway Bride courtesy of Sky Premier; Ali G, Friends and Ally McBeal courtesy of E4; Cow and Chicken courtesy of Cartoon Network; Robbie Williams and Britney Spears courtesy of MTV; Coronation Street courtesy of ITV; all sports images courtesy of Allsport; The Simpsons courtesy of Sky One; Rugrats courtesy of Nickelodeon; Royle Family courtesy of UK Gold.

ITV Digital Important Information:

All programmes and channels are available subject to coverage and may be changed from time to time. Information correct at time of going to press (07/01).

ITV Digital box and ITV Active Box are provided on a free loan while you subscribe. Minimum subscription term of 12 months applies. Not available to non-domestic customers (pubs, clubs etc.). Separate commercial packages are available – contact ITV Digital for details. Subject to status. Channel hours may vary. Reception may depend on the type and condition of existing aerial installation. Standard Aerial Upgrade fee of £40 will be payable if required. See contract for Standard Aerial Upgrade policy. Standard Aerial Upgrade not available to Digital Television subscribers who do not enter into a 12 month minimum term ITV Digital Subscription Agreement. ITV Digital is not responsible for the functionality of Digital Televisions. ITV Digital and/or ITV Active boxes must be returned or will be collected by ITV Digital if subscription contract terminates. ITV Active requires connection, when in use, to a fixed telephone line. Subscription is £8 per month or £5 per month while you are also subscribing to ITV Digital. Call charges also apply. Credit/debit card details may be taken as security. For further details, please call ITV Digital free on 0808 100 0101 (calls may be recorded) or write to ITV Digital Customer Service, PO Box 4, Plymouth PL1 3XU. © ITV Digital 2001. Registered Office ITV Digital plc, 346 Queenstown Road, London SW8 4DG. Registered Number 3302715.